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Snacks Manufacturer Announces Winners in Its “Mamma Mia! The Movie—Greek Isle” Sweepstakes Rudolph Foods awards trip for two to Greece

Lima, Ohio (February 4, 2009)— Rudolph Foods, one of the world’s largest suppliers of branded and private-label snack products, today announced the winners of its *Mamma Mia!—Greek Isle* Sweepstakes to celebrate the DVD and Blu-Ray Hi-Def release of *Mamma Mia! The Movie™*, and as a way to honor favorite snacking rituals. From December 1—January 5, 2009, sweepstakes contestants entered for a chance to win a trip for two to Greece, free Cinnamon Churros for a year and DVDs at www.RudolphFoods.com.

The winner of the grand prize trip for two to the Greek Isles was Carol Guyton of Mandeville, LA. Howard Kepschull of South Bend, IN took first place, which is a year’s supply of Cinnamon Churros. Additionally, twenty-five winners also took home the second prize, a new DVD copy of the wildly successful *Mamma Mia! The Movie™* from Universal Studios Home Entertainment. Rudolph Foods Churros are light and crispy cinnamon dusted snack treats that both kids and adults love. Bursting with flavor, Churros brand snacks are trans fat free and available in most major convenience snack food aisles across the United States.



“We were ecstatic with the number of entrants and would like to extend our congratulations to the grand prize winner, Carol Guyton,” said Mark Singleton, VP of Sales and Marketing, Rudolph Foods. “The sweepstakes was our way to say thanks to those who have been loyal to, or shown an interest in the Rudolph brand. As we continue to add new snacks to our current line up, more and more people will associate the Rudolph Brand with crunchy, tasty snacks that can be enjoyed everyday.”

About Rudolph Foods

Distributed through most major retail outlets, Rudolph Foods Company, Inc., is one of the world’s largest suppliers of branded and private-label snack products, including the world’s largest manufacturer of pork rinds. With plants in Ohio, Georgia, Texas and California, Rudolph Foods is solely dedicated to providing its customers with the best quality products and the highest levels of customer service at the best price. For additional information, please call 1-800-241-7675, or visit www.RudolphFoods.com.

About Universal Studios Home Entertainment

Universal Studios Home Entertainment is a unit of Universal Pictures, a division of Universal Studios (www.universalstudios.com). Universal Studios is a part of NBC Universal, one of the world’s leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. Formed in May 2004 through the combining of NBC and Vivendi Universal Entertainment, NBC Universal owns and operates a valuable portfolio of news and entertainment networks, a premier motion picture company, significant television production operations, a leading television stations group, and world-renowned theme parks. NBC Universal is 80% owned by General Electric, with 20% owned by Vivendi.

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